

Calf Feed Product Swap Guide

Discontinued Product	Comparable Product Swap	Conversation to Help Guide the Swap
 NRM Moozlee	 SealesWinslow Calf Max 20% Moozlee	If you have used NRM Moozlee before and loved it, you will love SealesWinslow Moozlee. It has the same look, feel and taste as the NRM product, including essential oils, but with the added benefit of a prebiotic and Acid Buf to support gut health in your calves, plus a higher protein level of 20% compared to 18% in the NRM product.
 NRM GrowUp 20% Pellets	 SealesWinslow Calf Max 20% Pellets	If you have loved using NRM GrowUp 20% Pellets then you will find SealesWinslow Calf Max 20% a great alternative product. It is the same high quality for optimum rumen development as the NRM GrowUp 20% as well as including essential oils, but with the added benefit of a prebiotic and Acid Buf to further support gut health in your calves.
 NRM GrowUp 16% Pellets	 SealesWinslow Calf Max 16% Pellets	If you have loved using NRM GrowUp 16% Pellets then you will find SealesWinslow Calf Max 16% a great alternative product. It is the same high quality for optimum rumen development as the NRM GrowUp 16% as well as including essential oils, but with the added benefit of a prebiotic and Acid Buf to further support gut health in your calves.
 NRM Sweet 16 Pellets	 SealesWinslow Value Calf 16% Pellets	If you have used NRM Sweet 16 Pellets, you will find the move to SealesWinslow Value Calf 16% Pellets a good choice for your calves. The product is a very similar specification to the NRM Sweet 16 Pellets, with the added benefit of being zero PKE, whereas PKE was included at 15% in the NRM Sweet 16 Pellets, so it is a great switch for your calves. You'll also be moving from Bovatec to Rumensin, with the inclusion rate in Value Calf set to better suit higher feeding rates and support young rumen development.
 Reliance Calf 2000	 SealesWinslow Calf Max 20% Pellets	If you have enjoyed the combination of the high quality ingredients and gut health additives found in the Reliance Calf 2000, then it will be a smooth move over to SealesWinslow Calf Max 20% Pellets. With the same high specification for optimum rumen development and with essential oils and a prebiotic for supporting gut health, SealesWinslow Calf Max 20% Pellets have the whole package for your calves along with the added benefit of Acid Buf to further support gut health in your calves.

Discontinued Product

Comparable Product Swap

Conversation to Help Guide the Swap



**Reliance
Nifty Fifty 18%**



**SealesWinslow
Value Calf
19% Pellets**

If you have used Reliance Nifty Fifty 18%, then you will find the move over to SealesWinslow Value Calf 19% Pellets an easy change as both products have a very **similar specification** with both being **zero PKE**, but with a bit **more protein** in the SealesWinslow product, for supporting better growth calf.



**SealesWinslow
Rumatain
19% Pellets**



**Reliance
Calf Grower
20% Pellets**

If you have used SealesWinslow Rumatain 19% Pellets in previous seasons and are looking for a similar product, then Reliance Calf Grower 20% Pellets are the best choice. With **quality ingredients** for optimum rumen development, but **without the gut health additives** found in the more premium SealesWinslow Calf Max products. Reliance Calf Grower 20% Pellets are a great option for those looking for a high powered calf feed without gut health additive (perhaps if another gut health additive is already being used in the system via a different product).



**SealesWinslow
Rumatain
17% Pellets**



**Reliance
Calf Finisher
16% Pellets**

If you have used SealesWinslow Rumatain 17% Pellets in previous seasons and are looking for a similar product, then Reliance Calf Finisher 16% Pellets are the best choice. With **quality ingredients** for optimum rumen development, but **without the gut health additives** found in the more premium SealesWinslow Calf Max products. Reliance Calf Finisher 16% Pellets are a great option for those looking for a high powered calf feed without gut health additives (perhaps if another gut health additive is already being used in the system via a different product).

**SealesWinslow
Calf Rearing
19% Pellets**

(bulk bags or
bulk in silo)



**SealesWinslow
Value Calf
19% Pellets**

The **same product specification** as the Calf Rearing 19% Pellets and available in bulk bags or bulk into silo.

**SealesWinslow
Calf Rearing
16% Pellets**

(bulk bags or
bulk in silo)



**SealesWinslow
Value Calf
16% Pellets**

The **same product specification** as the Calf Rearing 16% Pellets and available in bulk bags or bulk into silo.