

RELIANCE MOLASSES

Highly palatable source of readily available energy primarily from sugar, with a low protein content.

Reliance Molasses is standard black strap molasses which is a thick dark brown liquid. Molasses is one of nature's super foods – sugar – in a cost-effective co-product from the Australian sugar refining industry.

Reliance Molasses is a natural product from plant origin and a rich source of nutrient dense vitamins and minerals.

KEY FEATURES AND BENEFITS

- Direct readily available energy source
- Excellent palatability
- Can act as a palatable food source for picky eaters or when encouraging animals to eat new feeds
- Decreases wastage when feeding
- Useful when training animals to be accustomed to new environments
- Good source of potassium, to aid water absorption by organs, bones and muscles

FEEDING RECOMMENDATIONS

Molasses is a time-honoured ingredient used in most commercial feeds for ruminants and horses. Benefits of added molasses for feed management include reduced dustiness, enhanced palatability and decreased feed sorting when combining other supplements into the feed.

Reliance Molasses is ideal for feeding to horses and ruminants - cows and sheep, typically mixed into feed or forage.

Horses The amount of **Reliance Molasses** provided



Product size available: 5kg and 25kg.

daily depends on the horse's condition and health, as well as the other ingredients in the diet. Due to the high sugar content, feed in moderation to horses that are overweight or have metabolic issues. Optimum feeding rates depend on pasture availability and quality, and the performance requirements, age and condition of the horses. Not recommended for horses prone to laminitis.

Ruminants It is the simplest form of energy available to stimulate the rumen when the sugar content in pasture or conserved forages may be lacking. Extremely palatable so introduce gradually and ensure long fibre is available daily. Feeding rate should be controlled - high levels of sugar in a ruminant ration could lead to acidosis. Concentrated energy so ideal for ewes in late pregnancy when rumen capacity can be comprised by the unborn foetuses. May help with the prevention and treatment of pregnancy toxæmia (twin lamb disease) in ewes and ketosis in cows.



MARKETED AND DISTRIBUTED BY FARMLANDS CO-OPERATIVE SOCIETY LIMITED

We guarantee the quality of Reliance Feeds. For more information please contact us.
PO Box 271, Burnside, Christchurch 8140, New Zealand
0800 800 380 | www.farmlands.co.nz



RELIANCE MOLASSES

FEEDING RATES

Animal	Volume (mL/day)
Horse	15-45mL
Cow	Up to 2L
Ewe (late pre-lamb)	Up to 0.2L (single lamb) Up to 0.3L (twin lambs)

Ensure clean fresh, reachable drinking water is always available.

TYPICAL ANALYSIS

	As Fed Basis	Dry Matter Basis
*Metabolisable Energy MJ ME/kg	9.7	12
^Digestible Energy MJ/kg	10.7	14.1
Crude Protein %	4.5	6
Soluble Sugars % (max)	51	67
Dry Matter % (max)	76	100

*The Metabolisable Energy (ME) values are calculated by a registered laboratory from an equation and are not an actual measured value. Therefore, they are only a guide for predicting the energy content of a feed.

^For horses: the Digestible Energy (DE) value is calculated using an equation and is not an actual measured value and is only a guide for predicting the energy content of the feed.

INGREDIENT

Standard black strap molasses.

Reliance Molasses is non-GMO and does not contain any Restricted Animal Material. Product contains sulphur.

STORAGE

Store in a cool dry area out of direct sunlight.

Will thicken in cold weather.

DO NOT FEED TO ANIMALS OTHER THAN THOSE STIPULATED ON THIS LABEL

NOT FOR HUMAN CONSUMPTION

Decanted in an animal feed mill so just like any Reliance product, **Reliance Molasses** is not suitable for any human food production or distillation.



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